



Improving the quality of life for Delawareans by advancing nonprofit excellence throughout the state



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A Message from DANA President and CEO

Sheila Bravo

2017 was certainly a year of change. We started the year with new administrations at the state and federal levels and a considerable state government budget gap. New policies, shifting of priorities, and budgetary constraints created an uncertain funding climate for nonprofits who partner with government to deliver community services. However, our collective efforts to highlight the value of our work, services provided to our clients, and the economic impact to our community ultimately reduced the initial scale of the planned government funding reductions.

Our continued collective voices will be needed in 2018 and future years as the realities of critical community issues redirect nonprofit funding resources. We need to remain intentional about telling our neighborhoods, counties, and the state about our social and economic contributions. We need to remind the community that through education, health initiatives, clean parks and waterways, robust cultural and artistic events, and helping our seniors remain active and age in their homes, Delaware's economy will grow and thrive.

We also need to be attentive to our organizations and programs; to be thoughtful stewards of community resources. More than ever, a dynamic market requires nonprofits to be agile, ready to adapt and focused on programs that deliver community benefit as effectively and efficiently as possible. It means nonprofit leadership (boards and executives) must be resourced with the tools and methods to govern, plan and implement the changes necessary for their mission to thrive.

DANA is committed to providing nonprofit leaders and their boards of directors with those resources. We are so thankful to the nonprofits, businesses and foundations who are part of the Delaware Alliance for Nonprofit Advancement. We also continue to listen to what you need, and we are always adapting so we can serve you as effectively and efficiently as possible. Thank you for the amazing work you do for Delaware and for your continued engagement with DANA.

Sheila Bravo PRESIDENT & CEO

Connecting Delaware Nonprofits





1844



Facebook followers

Twitter followers



2156

360



Nonprofit Members

255 New Castle County

45 Suss

Sussex County

42 Ke

Kent County

18

Out of State

Nonprofit organizations advanced with DANA's Excellence Academy

62

"A crisis is a terrible thing to waste."



For the nonprofit sector in Delaware and nationwide, 2017 was a challenging year. Nonprofits were slammed on several fronts: public policy changes, the threat of a Johnson Amendment repeal, and new tax laws will create challenges and opportunities to which our sector must adapt.

As a result of the changes taking place in our sector, nonprofit Board leadership is absolutely essential to navigating the future. The exciting news is: History is replete with examples of disruptions that led to transformational change. I challenge the nonprofit sector -- especially nonprofit Boards -- to look for the opportunities and leverage the changes we are facing to renew your organization's mission and strategy.

One of the essential roles the nonprofit Board plays is to serve as the sounding board for your organization's strategy and vision. To offer sound counsel and direction means being fully versed in HOW your organization is delivering its core services. As a Board member, you should know what has changed, what has improved and what is better because of the work your nonprofit is doing.

If our sector wants not merely to survive but thrive, we require a laser focus on the value of the services we deliver. This is the cornerstone of the Delaware Alliance for Nonprofit Advancement's value proposition to the organizations we are proud to serve and a clear focal point for our Board.

The emphasis and focus on outcomes is no longer a trend. It is our sector's "new normal." As responsible

Board members, we must support leadership in ensuring their programs and services are outcome driven.

I hear from nonprofits about the challenges of a focus on outcomes when they struggle mightily to deliver needed services to their communities on a daily basis. This is where Board guidance and direction can and must help. Strategy is as much about what you choose not to do as what you choose to do.

Yes, outcomes are increasingly important, but so too is the story you tell. Not everything that we measure is important; not everything important can be measured. This is why telling your story well -- to those who matter - is critical: legislators, community influencers, prospective and current donors.

The clarion call for nonprofit Boards is to guide and inform leadership on how to evolve strategy while remembering that often times, we change the world one person at a time. At its heart, the nonprofit sector is and should be more relational than transactional and we must never lose sight of this.

To paraphrase Robert Frost, we have miles to go before we sleep. DANA looks forward to continuing to provide leadership and opportunities to our partners in the community so we can meet the coming challenges together. Thank you for your trust in our efforts and your continued dedication to making our community a better, safer, healthier and more vibrant place to live.

Michele A. Schiavoni, APR, M.S. CHAIR OF THE DANA BOARD OF DIRECTORS

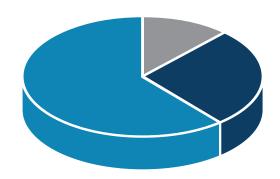
DANA Financial Information







2017 Revenue: \$825,804



Membership = 12%

Programs = 27%

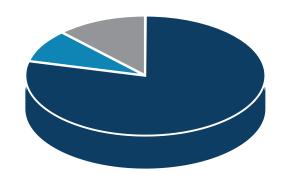
Grants & Donations = 61%

2017 Expenses: \$700,421

Programs = 79%

Fundraising = 9%

Management & General = 12%



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DANA Member Good Neighbors Home Repair

Our Mission:

to restore hope and dignity to qualified low-income homeowners by repairing their homes as an expression of our love for Jesus Christ

Our Vision:

for all people in our communities to have a warm, safe, dry and healthy home

Our Story:

Since 1992, Good Neighbors Inc. has provided home repairs and financial guidance to homeowners who lack the physical or financial means to make necessary home repairs.

Good Neighbors Home Repair was started because the face of poverty is often hidden but the statistics are very real. The US Census Bureau 2015 data shows that over 68,000 people in New Castle County, DE are living in poverty. Many of these families live in substandard housing because they cannot afford home repairs. As a result, they are living in unsafe and unhealthy conditions.

Our purpose is to make the needed repairs so that their homes are once again a livable, safe space for their families. But this work often does more than just provide a new roof, a handicap accessible ramp or indoor plumbing. These repairs show our neighbors that someone still cares for them and that concern restores their hope and dignity.

How DANA Supports Us:

Good Neighbors Home Repair has been restoring hope by repairing homes in Southern Chester County for 25 years. Two years ago the board



voted to expand into northern New Castle County because we saw serious need in Delaware that was not being met by the existing agencies and other non-profits. We were blessed by having sufficient funds to sustain a year of Delaware home repairs without requiring new Delaware-based donations. The repair work began in January 2017 and, simultaneously, we sought to align ourselves with other Delaware non-profits to make sure we were connected and working together with the rest of the community.

We joined DANA just over a year ago and we have been impressed with the responsiveness of the entire team; we have interacted with everyone at this point. We have benefitted from the networking events, board training by Sheila Bravo and an indepth strategic planning process conducted by Paul Stock. Each activity has strengthened our ministry and has brought us new connections with other leaders of non-profits.

I am happy that we got on board with DANA early in our Delaware expansion - it's a partnership that is helping us serve better.

Harold Naylor

EXECUTIVE DIRECTOR Good Neighbors Home Repair



DANA Member Las Américas Aspira Academy

Our Mission:

To educate and empower each student to realize their full potential and positively impact their communities.

Our Vision:

To advance dual language learning, experiential learning (project-based), partnership/collaboration, and character development.

Our Story:

Incorporated in 2011, ASPIRA of Delaware Charter Operations was established as the governing body for Las Américas ASPIRA Academy (LAAA). Our school opened in 2011 with 300 students in the former Happy Harry's warehouse, as the first dual language immersion (English & Spanish) charter school in Delaware.

After the first year of operation, our enrollment has been determined by a lottery due to the overwhelming response from the community. We continue to have a waiting list for all grades. By the 2019-2020 school year, LAAA will serve 830 students in grades K-8 from diverse ethnic, racial and socio-economic backgrounds.

In December 2014, we were granted a 5-year charter renewal with no conditions by the Delaware Department of Education, which is indicative of our

academic, financial and organizational success. We were then able to secure traditional financing to purchase our existing building and property. Since opening our doors in 2011, we have completed multiple phases of construction to transform a warehouse into a state-of-the-art school facility.

How DANA Supports Us:

Becoming Chairperson of the Board of Directors for LAAA was somewhat of a daunting task. Though I had served on a variety of boards in the past, I still felt very new and inexperienced in the world of education boards. Having had a positive experience with DANA in other situations, I immediately knew where to turn to for guidance.

DANA has provided me with many tools and suggestions for how to go about leading this great organization. Their recommendations and training have inspired continuous improvement of our board's effectiveness, structure, and service.

When it came time for developing our vision and goals, we contacted DANA. They facilitated tactical sessions for us that resulted in a 5-year strategic plan that is forward thinking and positions us to be prepared for the future growth of LAAA.

I greatly appreciate DANA's contribution to my work with LAAA and the new topics and resources that DANA makes available for our advancement. Nonprofits need to be pushed, challenged and encouraged to think proactively. In doing just that, DANA provides exceptional support for the nonprofits of Delaware.

Lourdes Puig, Chairperson

BOARD OF DIRECTORS

Las Américas Aspira Academy

DANA Board of Directors

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WSFS Bank

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Beau Biden Foundation

Mark F. Dunkle, Esquire

Parkowski, Guerke & Swayze, P.A.

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Carl M. Freeman Foundation

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Community Leader

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Delaware State University

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Latin American Community Center

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Director of Communications

Melissa Hopkins

Vice President of Sector Advancement

Louise Koonce

Vice President of Member Relations &

Systems Excellence

Paul Stock

Executive Vice President of the **Excellence Academy**

Our Mission

As the leader of the nonprofit sector, the Delaware Alliance for Nonprofit Advancement's mission is to strengthen, enhance, and advance nonprofits and the sector in Delaware through advocacy, training, capacity building, and research.

Our Vision

The quality of life for Delawareans will improve because nonprofits are delivering on their missions efficiently and effectively. The Delaware Alliance for Nonprofit Advancement will be the leader of the nonprofit sector, recognized for providing skills leadership, convening leadership, and voice leadership for the sector.

Our Values

- Envision and lead to a better future
- Serve with integrity based on best practices
- Respect the diversity of all

2017 DANA Members

Nonprofit Members

Association of Fundraising Professionals -Brandywine Chapter

2 Fish Home Renovations

3B Brae's Brown Bags

A Better Chance for Our Children, Inc.

Ability Network of Delaware

Adopt-A-Family

African American Heritage Institute

AIDS Delaware

Alzheimer's Association

American Legion Ambulance Station 64 Inc

Anabel's Angels

Andy's Friends

Arising Ministries

ARK Educational Consulting, Inc.

Art Therapy Express Program, Inc.

Asperger's Alliance

ASPIRA of Delaware Inc.

atTAcKaddiction

Autism Delaware, Inc.

Beau Biden Foundation

Better Business Bureau of Delaware

Big Brothers Big Sisters of Delaware

Biggs Museum of American Art

Birdsong Gardens Inc.

Blood Bank Of Delmarva, Inc.

Boys & Girls Clubs of Delaware

Brain Injury Association Of Delaware

Brandon Lee Brinkley Foundation, Inc.

Brandywine Counseling & Community Services, Inc.

Brandywine Education Foundation

BTL Foundation International Services

Cab Calloway School Fund

CAMP Rehoboth

Cancer Care Connection, Inc.

Cancer Support Community Delaware, Inc.

Carl M. Freeman Foundation

Castor Air 2 Electricity & Water Solutions, Inc.

Cathedral Choir School of Delaware

Catholic Charities

Center for Community Research and Service

Center for Growing Talent by PMA

Central Delaware Chamber of Commerce

Chamber of Commerce for Greater Milford, Inc.

CHEER, Inc.

Child Inc

Children And Families First Delaware, Inc.

Children's Beach House, Inc.

Choices for Community Living

Christina Cultural Arts Center, Inc.

Claymont Community Center

Clear Space Theatre Company

Coastal Camera Club

Coastal Concerts

Communities In Schools Of Delaware, Inc.

Community Education Building

Community Legal Aid Society, Inc

Community Resource Center

Community Service Building Corporation

Connecting Generations

ContactLifeline, Inc.

DE SPCA

Deaf Outreach, Inc.

Delaware Academy of Medicine / Delaware

Public Health Association

Delaware Adolescent Program, Inc.

Delaware Art Museum

Delaware Arts Alliance, Inc.

Delaware Association for Adult and Community

Educators (DAACE)

Delaware Association of Volunteer

Administrators

Delaware Bar Foundation

Delaware Bioscience Association

Delaware Blacks in Government

Delaware Botanic Gardens at Pepper Creek

Delaware Breast Cancer Coalition

Delaware Center for Health Innovation

Delaware Center for Justice

Delaware Center for the Inland Bays

Delaware Charter Schools Network, Inc.

Delaware Children's Museum

Delaware Choral Society

Delaware Coalition Against Domestic Violence

Delaware Coalition Against Gun Violence

Educational Fund

Delaware Community Reinvestment Action

Council, Inc.

Delaware Council On Gambling Problems, Inc.

Delaware Division of Libraries

Delaware Division of the Arts

Delaware Dreams, Inc.

Delaware First Media Corporation

Delaware Foundation for Science and

Mathematics Education Delaware Futures, Inc.

Delaware Greenways, Inc.

Delaware Guidance Services For Children &

Youth

Delaware Historical Society

Delaware HIV Consortium, Inc.

Delaware Hospice, Inc.

Delaware Humane Association

Delaware Humanities Forum

Delaware Institute for the Arts in Education

Delaware Interfaith Power and Light

Delaware Kids Fund

Delaware Library Association

Delaware Nature Society

Delaware Psychological Association

Delaware Rural Health Initiative

Delaware Shakespeare Festival, Inc.

Delaware Sports Commission

Delaware Sports Museum and Hall of Fame

Delaware State Chamber of Commerce

Delaware State Parks

Delaware Statewide Programs Association

Delaware Strong Families

Delaware Sustainable Energy Utility

Delaware Symphony Orchestra

Delaware Talent Live

Delaware Theatre Company

Delaware Veterinary Medical Association

Delaware Volunteer Legal Services, Inc.

Delaware Zoological Society, Inc.

Delmarva Christian School

Delmarva Clergy

Del-Mar-Va Council Boy Scouts of America

Delta Outreach and Education Center, Inc.

Dewey Artist Collaboration

DFRC

Diamond State Community Land Trust

DMHOA Down Syndrome Association of Delaware

Downtown Dover Partnership

Duffy's Hope Inc. Easter Seals Delaware & Maryland's Eastern

Shore, Inc.

Eleutherian Mills-Hagley Foundation, Inc.

Elizabeth W. Murphey School, Inc

Epilepsy Foundation of Delaware

Fair Hill Environmental Foundation Fair Trade Federation

Faith Love Healing Community

Faithful Friends Animal Society

Family Counseling Center of St. Paul

Family Promise Delaware

First State Community Action Agency, Inc. First State Robotics, Inc.

First State Squash

Forgotten Cats, Inc.

Foundation for a Better Tomorrow

Fraim Center for Active Adults

Freedom Center for Independent Living

Fresh Start Scholarship Foundation Friends of the Capitol Theater, Inc. (dba:

Schwartz Center)

Ft. Miles Historical Association

County

Girl Scouts Of The Chesapeake Bay Council, Inc.

Girls Inc. of Delaware

Good Neighbors Home Repair

Goodwill Industries Of Delaware & Delaware

Grace for Dover dba Arise Delaware **Greater Kent Committee**

Greater Lewes Community Village

Greater Wilmington Convention & Visitors Bureau

Greenbank Mill and Philips Farm

Habitat For Humanity of New Castle County

Hank's Hope Inc.

Healthy Foods for Healthy Kids Historic Lewes Farmers Market

HOBY Delaware

Home of the Brave Foundation

Housing Alliance Delaware (Prior -DE Housing Coalition)

Immanuel Shelter & Code Purple Sanctuary, Inc

In Trust Center

Integrative Care Delaware; Center for Health and Research

 $Interfaith\ Community\ Housing\ of\ Delaware,\ Inc$

ITN Southern Delaware, Inc.

Jester Artspace

Jesus House Prayer and Renewal Center

JEVS Human Services

Jewish Family Services Of Delaware, Inc.

Jewish Federation of Delaware Joshua M. Freeman Foundation Junior League Of Wilmington, Inc.

Kay's Foundation

Kenny Family Foundation

Kent County Conservancy

Kent Sussex Industries, Inc.

Keystone Human Services Kind to Kids Foundation

Kingswood Community Center, Inc.

La Comunidad Hispana

La Esperanza, Inc.

La Red Health Center, Inc.

Latin American Community Center, Inc.

Leadership Delaware

League Of Women Voters Of Delaware

Legal Servcies Corporation of Delaware

Lewes Chamber of Commerce and Visitors

Bureau, Inc.

Light Up The Queen Foundation

Limen House, Inc.

Literacy Delaware, Inc.

Lutheran Community Services, Inc.

Madison Adoption Associates

Make-A-Wish

Mancus Foundation, Inc.

Meals On Wheels Delaware

Medical Society of Delaware

Meet Me at the Well

Melomanie, Inc.

Mental Health Association in Delaware

Middletown Area Chamber of Commerce

Foundation

Milford 2nd Street Players, Inc.

Milford Housing Development

Ministry of Caring

Missions for Life, Inc.

Modern Maturity Center

Montessori Works

Mosaic in Delaware

MOT Senior Center

Mt. Cuba Center

Music School of Delaware

NAMI Delaware

Nanticoke Health Services Foundation

Nanticoke Senior Center, Inc.

National Able Network

Nativity Preparatory School of Wilmington

NCALL Research, Inc.

NCCBOR

NEAIR

Neighborhood House

New Candlelight Productions

New Castle County Chamber of Commerce

New Castle Senior Center, Inc.

New Directions Delaware, Inc.

New Knollwood Community Center (New

Knollwood Civic Assoc.)

Newark Arts Alliance Newark Senior Center

OperaDelaware

Opportunity Center (ServiceSource)

Parent Information Center of Delaware

Pathways to Success, Inc.

PAWS for People

People to People International Delaware Chapter

People's Place II, Inc.

Philanthropy Delaware

Planned Parenthood Of Delaware

Police Athletic League of Delaware

Port Hope Delaware Inc.

Pratt-Fields Home Please Inc.

Pressley Ridge

Preston's March for Energy

Primeros Pasos (First Steps), Inc.

Project New Start, Inc.

Puzzles of Life Re-Entry Program for Women, Inc.

Read Aloud Delaware

Reading ASSIST Institute

Rehoboth Art League, Inc.

Rehoboth Beach Film Society

Restoring Hope International

Rick Vanstory Resource Centers Inc

Rodney Street Tennis & Tutoring Association

Ronald McDonald House Of Delaware, Inc.

Rose Hill Community Center

Round of a Lifetime

Saint Francis Healthcare

SCAOR Community Service Foundation

SCORE Delaware

Seamen's Center of Wilmington, Inc.

Serenity Place, Inc.

Serviam Girls Academy, Inc.

Serviam Media, Inc. / Dba Hearts & Minds Film

Seven ESPTSPL Group

Siegel JCC

Slaughter Neck Community Action Agency

Slavka's Dream Ltd.

Smyrna-Clayton Heritage Association & Opera

House SOAR

Sojourners' Place

Southern Delaware Therapeutic & Recreational

Horseback Riding, Inc. (SDTRHR)

Special Olympics Delaware

St. Anthony of Padua Grade School

St. John's Community Services

STELLAR Associates, Inc.

Stop The Violence Prayer Chain Foundation

Strive: How You Lead Matters

Sunday Breakfast Mission

Sussex County Habitat for Humanity

Sussex County Health Promotion Coalition

Tech Impact

TeenSHARP

Tender Hearts

The Delano King Foundation Inc.

The Delaware Center for Horticulture

The First Chapter Sunshine Living Inc.

The Delaware Contemporary

The Grand Opera House

The Hospitality School

The Independence School
The Jefferson School

The Salvation Army

The SmartDrive Foundation

The Trauma Survivors Foundation
The Way Home

Tractors for Our Daily Bread

TRIAD (Trinity Alcohol & Drug Program)

Trustees of Color

United Way Of Delaware, Inc.

Urban Bike Project of Wilmington, Inc.

Urban Youth Golf Program Association/The

First Tee of Delaware

Vision To Learn

Vision to Learn

Westside Family Healthcare, Inc.

Wilmington Ballet Academy of the Dance

Wilmington Head Start, Inc.
Wilmington HOPE Commission

Wilmington Montessori School

 $Wilmington\ Renaissance\ Corporation$

Wilmington Senior Center, Inc.

 $Wilmington\ Youth\ Jazz\ Band,\ Inc.$

Wine4G00d

Winterthur
Women Of Courage, Inc.

vvomer

Year Up

YMCA of Delaware YWCA Delaware, Inc.

Emerging Nonprofits

Akers Gym for Kids

Hispanic American Association of Delaware

M.O.V.E. and Inspire Incorporated

Sparsile Dance Company

LAFFEY-MCHUGH **FOUNDATION**

























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Future Tech

JP Morgan Chase

SSD Technology Partners

Tech Impact

United Way of Delaware

WSFS Bank

DANA Alliance Partners

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Vernita L Dorsev

SENIOR VICE PRESIDENT. DIRECTOR OF COMMUNITY STRATEGY WSFS Bank - We Stand for Service

DANA Alliance Partners Testimonials

Why are we an alliance partner? We recognize the value, expertise and strength that our non-profit partners bring to the State of Delaware. We know that without them our Communities would be missing vital services in many areas including those that our mission supports which include Education, Health & Human Services, Economic Growth and the Arts. As an Alliance partner, we are able to work closely with them through events/trainings held by DANA to assist in identifying and meeting community needs.

What is the value that DANA brings to Delaware? DANA provides significant value to the Delaware landscape. The value add of the discounted fee for programs and services offered in addition to networking opportunities with peers, the for-profit sector and government officials is invaluable for our non-profit partners. DANA through their consulting services and various workshops help to strengthen non-profit leaders and develop their skills and competence which in turn benefits Delaware as a whole.

I attended the Good to Great Conference a few years ago that DANA hosted with Jim Collins which was a well-managed event that I believe spurred good idea exchange along with follow-up sessions that promoted real concrete growth in the non-profit and possibly even the for-profit sectors.



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