

## **DANA Member Benefits Listing**

Discover a comprehensive overview of the exclusive benefits available to our members. This list is regularly refreshed and expanded as new services are introduced.

Benefit Description	Established Nonprofit Members	Emerging NPOs Associate Members	Individual Associate Members	Small Businesses Associate Members
Employee Recruitment & Retention				
Career Board – Post Job Openings and Explore New Opportunities	$\checkmark$	<b>✓</b>		<b>✓</b>
Customized Compensation Reports from GuideStar	$\checkmark$	$\checkmark$		
Awareness Building				
Member Calendar – Promote and Share Your Events	$\checkmark$	$\checkmark$	$\checkmark$	<b>✓</b>
Advertising & Sponsorship Opportunities	$\checkmark$		$\checkmark$	$\checkmark$
Social Media Amplification – Feature Your Organization Across Our Platforms	$\checkmark$	<b>✓</b>		<b>✓</b>
Complimentary DANA Newsletter Advertising (1 free ad per year)				$\checkmark$
Education & Learning				
Free & Low-cost Workshops	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Customized Learning Opportunities	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Recordings of DANA Workshops (as applicable)	$\checkmark$	<b>✓</b>	<b>✓</b>	<b>✓</b>
Standards for Excellence® Training Packets — 3 free for members (additional available at low cost)	$\checkmark$	$\checkmark$		
Access to Discounted DANA On-Demand Learning Content	$\checkmark$	$\checkmark$	$\checkmark$	<b>✓</b>
One Hour of Complimentary Consulting	<b>✓</b>	<b>√</b>		
Knowledge Share				
Sector Research	<b>✓</b>	<b>√</b>	<b>√</b>	<b>√</b>
Online Resource Library, featuring:  • Tips & Tools Worksheets  • Articles on Successful Nonprofit Leadership  • Videos on Fostering Sustainable Nonprofits	<b>√</b>	<b>√</b>	<b>✓</b>	<b>√</b>

Benefit Description	Established Nonprofit Members	Emerging NPOs Associate Members	Individual Associate Members	Small Businesses Associate Members
Discounted Services & Savings:				
Exclusive Discounts on Events and Training Sessions	$\checkmark$	$\checkmark$	$\checkmark$	<b>√</b>
Low-cost Financial Assessments and Solutions through Apothic Revenue	<b>√</b>	<b>✓</b>		<b>✓</b>
Business Insurance Services through Great American Insurance Group and Gorges & Co.	<b>✓</b>	<b>✓</b>		<b>✓</b>
Health Insurance Solutions through Benefits Connection	<b>✓</b>	<b>✓</b>		<b>✓</b>
Discounts on Grant Discovery Platforms, such as GrantStation and Instrumentl	$\checkmark$	<b>✓</b>	<b>✓</b>	<b>✓</b>
Discounted Payroll and HR Solutions through Gusto	$\checkmark$	$\checkmark$		$\checkmark$
Discounted Technology Assessments and IT Services through TechImpact and MySherpa	<b>✓</b>	<b>✓</b>		<b>✓</b>
Discounted Advertising Packages through Delaware Public Media	<b>√</b>	<b>✓</b>		<b>✓</b>
Marketing and Print Services through The Kiva Group	$\checkmark$			$\checkmark$
Discounted Marketing, Fundraising, and Client Management Software through HubSpot	<b>✓</b>	<b>✓</b>		<b>✓</b>
Connection & Collaboration				
Access to Members-Only Directory	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
n-person & Online Networking, such as Member Meet and Greet Events Communities of Practice	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Members-Only Portal (InfoHub) – Central Access to Membership Benefits	<b>✓</b>	<b>✓</b>	<b>/</b>	<b>✓</b>
DANA Board Connections – Submit your board recruitment needs, and we'll connect you with trained candidates.	<b>✓</b>			